

## A UNIQUE AND TIMELY NEW PRODUCT A UNIQUELY POWERFUL OPPORTUNITY



PERMANENT, PERPETUAL ANTIMICROBIAL SURFACE & AIR PROTECTION ... AND MUCH MORE

PermaSafe is a Revolutionary, EPA Approved Antimicrobial Surface Protectant that SAFELY and CONTINUOUSLY eliminates passenger cabin germs, bacteria, viruses and other harmful microorganisms.

Uniquely Multifunctional, PermaSafe also preserves and protects the look, feel and smell of interior surfaces, from headliners to carpets and everything in between.

- Eliminates 99.999% of Bacteria & Viruses, PLUS Fungi and other Harmful Microbes, Odors and Allergens
- Kills and Prevents Biofilm. Makes Interior Surfaces Antimicrobial & "Self-Sanitizing"
- Repels and Resists Staining from Liquids, Dirt and other Spills
- Disinfects and Continuously Sanitizes HVAC Systems & Ductwork. Perpetually Purifies Passenger Cabin Air
- Seals, Protects and Adds Years of Life to Upholstery & Carpets
- Prevents Future Odors, Fading, Decay and UV Damage

LASTS INDEFINITELY & DOES IT ALL WITHOUT HAZARDOUS CHEMICALS

UNIQUE PLANS FOR EACH DEPARTMENT: NEW AND PREOWNED SALES, F&I AND SERVICE WIDE ARRAY OF HIGH VALUE, CUSTOMIZABLE COVERAGE AND WARRANTY OPTIONS











# COLD & FLU SEASON IS BACK. THIS YEAR, KNOCK OUT THE FLU <u>BEFORE</u> IT GETS TO YOU!



#### COLD & FLU SEASON IS HERE AGAIN AND YOUR CAR MAY BE THE MOST LIKELY PLACE FOR YOU TO CATCH OR SPREAD ONE.

Did you know the Average Passenger Vehicle Interior hosts 17,000% MORE Harmful Germs, Viruses and Bacteria than the Average Family Home, and 2,144% MORE than the Average Smartphone? Even the Average Public Restroom is more sanitary.

PermaSafe is an EPA Approved Antimicrobial Surface Protectant that's <u>Guaranteed</u> to Safely and <u>Continuously</u> Eliminate up to 99.999% of Germs, Bacteria, Viruses, Mold and other Harmful Microorganisms that can be Hazardous to Passenger Health.

#### PERMASAFE ALSO:

- **√** Eliminates Present and Prevents *Future* Odors
- √ Removes Allergens, Including Dust Mites & Pet Dander
- √ Repels & Resists Spills, Stains, Fading & Deterioration
- √ Prevents Damage and Discoloration from Sun Exposure
- √ Can Last & Remain Effective for the Life of Your Vehicle

DOES IT ALL WITHOUT THE USE OF HARMFUL CHEMICALS

HOW GERMY IS YOUR VEHICLE?

HAVE IT TESTED TODAY!

ASK US ABOUT AN INSTANT SANITATION EVALUATION





The average passenger vehicle is home to MILLIONS of HARMFUL BACTERIA ... and it can take as few as ONE to MAKE YOU SICK.

PermaSafe is a Microbial Control and Surface Protection System that's Guaranteed to Safely and Continuously Eliminate up to 99.999% of Germs, Bacteria, Viruses, Fungi, Mold and other Harmful Microorganisms that can be Hazardous to Passenger Health.

- Destroys and perpetually inhibits future growth of microbes through patented mechanical process, without the use of harmful chemicals.
- Eliminates allergens and odors.
- Permanently bonds to interior surfaces and can remain effective for the life of your vehicle.
- Protects interior fabrics, upholstery and other surfaces from stains, odors, deterioration, discoloration and more.
- EPA Approved, Non-Toxic, Non-Hazardous, Environmentally Neutral and Child & Pet Safe.

#### **GUARANTEED PROTECTION**



#### **3 YEAR WARRANTY**

- O Upholstery & Carpet Stain Coverage
- O Interior Rip, Tear & Puncture Coverage
- O Microbial Damage Coverage
- O HVAC Air Quality & Odor Coverage

### ASK ABOUT AN INSTANT SANITATION EVALUATION

Instantly Measures and Displays Bacteria Levels on Your Vehicle's Steering Wheel, Dashboard, Seats and other Surfaces!



**HOW GERMY IS YOUR VEHICLE? HAVE IT TESTED TODAY!**